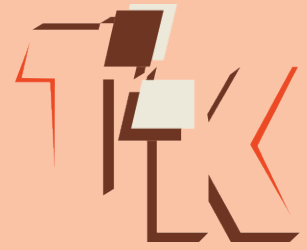


TAYLOR KOSTER



 taylorkoster.com

 (716) 697-2526

 Buffalo, NY

Experience

Citi - Presentation Specialist

May 2022-Present

Working in a fast paced environment to design and enhance branding of clients for a variety of marketing materials—such as pitch deck covers, templates, and infographics.

Freelance Designer

September 2021-Present

Shot and created videos for small businesses, designed brand-friendly materials for clientele

Visual Arts Board - Secretary

September 2021-May 2022

Attended meetings while taking organized notes, ran promotional events to bring in new members

SunSpin Media - Intern

February 2022-May 2022

Projects included social media posts, magazine layout and logo designs, collaborated with peers to complete designs, discussed and presented concept requirements with clients

Burchfield Penney Art Center - Intern

June 2021-September 2021

Tasked to photograph installations of artwork and events, worked collaboratively with other interns, created layouts for social media templates, produced and edited videos using original content

Projects

Buffalo State College Runway Fashion Show

May 2021

Created a promotional animation to be displayed on social media platforms

February 2022

Set up and executed a promotional photoshoot by collaborating with the fashion department

Skills

Branding
Illustration
Package Production
Social Media
Motion Graphics
Typography
Photography

Tools

Adobe Illustrator Basic HTML/CSS
Adobe Indesign Blender
Adobe Photoshop Powerpoint
Adobe Premiere Pro
Adobe After Effects
Google Suite
Adobe Audition

Education

Erie Community College

2016-2017

General Studies

Buffalo State College

2017-2022

BFA in Graphic Design

Minor in Photography

Awards

Honors Convocation

Dean's List

Spring 2018-May 2022

Affiliations

AAF Buffalo Student Member

Fall 2020-May 2022

Visual Arts Board member

Spring 2021

Exhibitions

Creative Journeys-Stitch Buffalo

May 21-August 20, 2022

Social Justice Stitched Stories-Stitch Buffalo

Jan 14, 2022-Feb 27, 2022

Art and Design-Student Exhibition

Spring 2022

Bold Babe Brewing

December 9-14, 2021

Art and Design-Student Exhibition

Spring 2019

Art and Design-Student Exhibition

Spring 2018

Art and Design-Student Exhibition

Spring 2017

References

Available upon request